






Playing Pitch Strategy Steering Group - Scoping Document

Title:	Sandwell Playing Pitch Strategy – Action Plan and Prioritisation	
Scrutiny Board:	Safer Neighbourhoods and Active Communities Scrutiny Board	
Date:	2023-24 Municipal year	
<p>Reasons for the establishment of the Steering Group: The Playing Pitch Strategy provides a strategic needs assessment report and strategy document to ensure that the provision of outdoor playing pitches meet the local needs of existing and future residents living in Sandwell.</p> <p>The steering group will help provide a resident / member voice to the implementation of the strategy and action plan.</p>		
<p>Intended Outcomes: A strong Playing Pitch Strategy action plan and appropriate prioritisation is important when seeking evidence for external funding and making planning decisions.</p> <p>The steering group will help agree and communicate progress and prioritization of the action plan, mindful that delivering and resourcing all actions within the strategy timeframe may not be achievable.</p>		
Officer Group (including partners):	Ben Percival Robert Marlow	
Links to Corporate Plan:		<p>Best start in life for children and young people A vibrant and sustainable playing pitch infrastructure will support children’s participation in sport and physical activity. The increased use of playing pitches by junior leagues has been a feature of sports development in the past decade.</p>
		<p>People live well and age well Encouraging active lifestyles – both formal and informal recreational activity - is critical to improving the health and wellbeing of Sandwell residents.</p>

	 <p>Strong resilient communities With the advent of activities such as “back to...” and walking football, pitch sports can provide a positive impact on all ages and demographics.</p>  <p>A strong and inclusive economy Making optimum use of our physical assets alongside having a planned approach to development are key to developing a strong economy.</p>  <p>A connected and accessible Sandwell Outdoor activities – particularly informal recreation can help support and encourage active travel.</p>
<p>Links to Terms of Reference :</p>	<ul style="list-style-type: none"> • The planning and provision of green spaces including parks and local nature reserves; • Leisure and tourism opportunities in the borough; • Community development.
<p>Scoping undertaken by:</p>	<p>Anthony Lloyd Democratic Services Officer</p>
<p>Council Chief Officer (or partner equivalent):</p>	<p>Alice Davey Director of Borough Economy</p>
<p>Existing data available for consideration:</p>	
<p>Sport England Guidance Sandwell Playing Pitch Strategy</p>	